

# Eduardo Ariño de la Rubia

AI and Analytics Leader

+1 650 200 7168  
earino@gmail.com

---

Senior leader in artificial intelligence, technology and data science with deep experience across industry, academia, and global policy. Led large-scale technical teams and initiatives at Meta, focused on infrastructure, responsible AI, and emerging technologies. As a professor of AI and analytics, and advisor to public-benefit and international organizations, brings a systems-level perspective to the ethical, strategic, and operational dimensions of digital transformation. Skilled in translating complex technical domains into actionable strategy across diverse global contexts.

## PROFESSIONAL EXPERIENCE

---

### Senior Director of Infrastructure Foundation at Meta - (2017 - Present)

Zurich and Bay Area (Formerly: Reality Labs, and Integrity Divisions at Facebook and Instagram)

- In Infrastructure Foundations, I am responsible for the analytical rigor and planning for Meta's infrastructure initiatives. Led analytics during a more than 5x scale-up in capacity throughput, deploying hundreds of MW of AI inference, training, compute, and storage on a monthly basis.
- At Reality Labs, I was responsible for the analytics strategy for development of all underlying horizontal technologies for Virtual and Augmented Reality. My teams shipped multiple cutting-edge devices (Quest 2, 3, 3S, Pro, RayBan Metas, etc.) Drove analytical excellence for Meta's FAIR (Fundamental AI Research Organization) during the launch of multiple foundation models (including Llama, Segment Anything, Seamless.)
- In the Integrity division, I led programs to combat fake news, polarization, bullying, and other systemic risks. Deployed first machine learning classifiers to drive fundamental ecosystem changes and developed methodologies that drove measurement, prioritization, and strategy. Built a signal framework supporting trillions of user requests daily to recommend safe content. Worked both as an individual contributor and as a manager of global organizations of over 200 scientists and engineers with multiple cross-functional partners such as Legal, Policy, Design, etc...

### Professor, Economics Department, at Central European University (2018 - Present)

Vienna and Budapest

- I have developed and teach core and elective courses in the CEU Masters of Science in Business Analytics program. The program ranks #1 in Central Europe and world #50 in the QS Masters in Business Analytics Rankings. I have taught courses on Artificial Intelligence, Deep Learning, Natural Language Processing, and the design of analytics projects and consistently received strong reviews.
- Mentored over 50 students in the creation of their Capstone projects. Supported development of their projects with industry partners from global consulting firms, oil and gas, commodities, and NGOs. Developed the coursework and rubrics for the culminating project for students in this program.

### Chief Data Scientist and VP Of Product at Domino Data Lab (2014 - 2017)

San Francisco, CA

- Owned engagements with leading research and advisory companies to establish new category understanding around Analytics platforms and Artificial Intelligence, helping us place favorably in the Gartner Magic Quadrant and similar evaluations. Helped raise a \$10M+ Series A funding round.
- Worked with customers in life sciences, finance, insurance, risk management and technology to help them develop their data science processes. Implemented multiple deployments of Domino's platform to customers totaling multiple millions of dollars of ARR.
- Represented Domino Data Lab at Global conferences as an Industry Data Science expert, selected events include the O'Reilly Strata Conference, KDD, and TDWI Global events.

---

## Principal Data Scientist and Development Team Lead at Ingram Content (2005 - 2014)

La Vergne, TN

- Developed machine learning solutions which were deployed on the world's largest eTextbook platform, leading to insights that drove angle changes in international adoption, content security and intellectual property protection.
- Developed software solutions to scale image hosting to billions of requests per week. Technical lead for Ingram robotics platform, building automated future factories for hands-off Print on Demand. System automation leveraging AI for vision systems and intelligent logistics and warehouse routing. Managed a small team of engineers to automate global manufacturing footprint. We were able to triple total factory throughput per unit of work in our facilities thanks to these efforts.
- Technical lead on high speed book scanning platform, built content ingestion pipelines that met 100% of SLAs and enabled creation of entirely new business lines focused around the digitization and long term archiving of published works from global sources.

## Expert Systems at National Association of State Boards of Accountancy (2003 - 2005)

Nashville, TN

- Responsible for the software organization building expert systems for regulatory compliance for the 50 state boards of accountancy across the United States. This project required coordinating thousands of hours of human labeling and programs by which we translated the legal text which regulated accounting Continuing Professional Education into expert systems.
- Responsible for the technical deployment engagement with multinational high-stakes clients. This software was deployed at Deloitte and other large accounting firms, becoming their backbone of compliance awareness. This required travel to client sites, executive briefings, alignment with research firms and a customer orientation.

## EDUCATION

---

### MA in Negotiation, Conflict Resolution and Peacebuilding

California State University, Dominguez Hills - Los Angeles, CA (2015 - 2017)

The Master's Degree program in Negotiation, Conflict Resolution and Peacebuilding at California University, Dominguez Hills teaches conflict theory, resolution and management skills and knowledge.

### BS in Computer Science and other coursework

Middle Tennessee State University - Murfreesboro TN (1996 - 2005)

Vice President of the Student CACM and laboratory assistant for introduction to computer programming courses.

## SKILLS

---

- **AI Strategy & Responsible Innovation:** Applied ML, NLP, Generative AI, Algorithmic risk and fairness, Model deployment at scale
- **Organizational Leadership:** Executive decision-making, Technical vision, Global team development, Change management
- **Policy & Governance:** AI regulation, Data ethics, Public-private partnerships, Human-centered design
- **Digital Transformation:** Scalable infrastructure, Data platform architecture, Emerging technologies (AR/VR, LLMs)
- **Cross-Sector Collaboration:** Academic partnerships, NGO engagement, Industry-policy alignment
- **Communication & Influence:** Strategic storytelling, Stakeholder alignment, Public speaking & executive engagement

---

•